

**Awareness Campaign  
Business and Community  
Services Short Films**

COTA Tasmania, as the peak body for older Tasmanians, worked collaboratively with key referral services, Older Voices for Change lived-experience Advocates, Local Government, and Neighbourhood House key representatives to develop a series of four-short films to raise awareness of lifelong respect: elder abuse prevention awareness.

These resources promote awareness of the abuse older Tasmanians are experiencing, how to prevent this, and ways to respond appropriately, including knowing which support services you may consider accessing to help.

Elder abuse prevention is everyone's business.

## ACCESSING THE FILMS

Each of the films provide insights into what elder abuse is, and real ways shared in which the services can help. You can help increase awareness of Lifelong Respect to end the abuse of older people by sharing these resources to your networks. The films can be accessed on the COTA Tasmania website.



**FILM 1**  
**People**  
**that elder**  
**abuse affects**



**FILM 2**  
**Services that**  
**can respond**  
**and help**



**FILM 3**  
**Creating**  
**greater**  
**awareness**



**FILM 4**  
**Preventing**  
**elder abuse**

## YOU CAN MAKE A DIFFERENCE

If your organisation, service or business would like to receive the films on a USB together with some promotional posters, or to talk about awareness training, please contact Julie Andersson, Program Manager Lifelong Respect, email [juliea@cotatas.org.au](mailto:juliea@cotatas.org.au) or telephone 03 6231 3265.